





Robert M. Chiaviello, Jr.

Attorney and Counselor-at-Law

Bob Chiaviello has been practicing intellectual property law for over 37 years. Bob grew up in Rutherford, New Jersey. After obtaining an undergraduate degree in physics from Washington & Lee University in Lexington, Virginia in 1977, Bob went to The John Marshall Law School in Chicago, Illinois. After graduating from John Marshall in 1980, Bob joined intellectual property boutique Pennie & Edmonds in New York City as an associate. At Pennie & Edmonds, Bob worked extensively on a wide range of litigation matters including cases involving the original patents for the hand-held calculator, point of sale terminals and the algorithm for providing lottery ticket security. From Pennie & Edmonds, Bob joined IBM in Charlotte, North Carolina where he was responsible for handling the intellectual property matters for the company's small printer division.

In 1989, Bob returned to private practice joining the firm of Baker, Mills & Glast in Dallas, Texas. A year later, in 1990, Bob joined Baker Botts' Dallas office. At Baker Botts, Bob was a partner in the IP group and worked on a variety of complex civil matters including cases in the fields of electronics, both hardware and software, and in the telecommunications, semiconductor, computer and power industry. In 2002, Bob joined the Dallas office of Fulbright & Jaworski as a partner and continued his litigation practice. In 2011 Bob retired from Fulbright to pursue other interests. He continued to represent clients in various licensing matters while also pursuing other business interests including a furniture making and restoration business. In 2015, Bob sold the furniture business and returned to the full-time practice of law when he joined the Luv n' care team as its IPR counsel.

Over the course of his 37-year career, Bob has personally handled hundreds of civil cases, including cases involving complex intellectual property and contract matters with numerous parties in multiple district courts. Bob has also maintained an extensive office practice including negotiating and drafting complex agreements, managing corporate compliance, as well as intellectual property procurement, including the preparation and prosecution of domestic and foreign patent, trademark and copyright applications, reissue and reexamination cases, Inter Partes Reviews, appeals and interferences, and the preparation of patent, copyright and trademark licenses.